

Department: Marketing Communications
Closing Date: Resumes will be reviewed as received; interviews scheduled accordingly.
Work Location: Victoria, BC

Role | As the Web and Graphic Designer you will have the opportunity to help create and build a strong brand identity for our high growth technology company. This position will provide you with an opportunity to make a visible difference to the organization. You will create both print and online marketing materials as a critical team member of the marketing communications group. You will operate as an internal service bureau to sales and human resources when required. As the in-house expert, you must be comfortable both working independently, and functioning as part of a collaborative team. This position will appeal to someone who would like to apply their years of design experience to build brand consistency and recognition for GenoLogics in the life sciences industry.

- Responsibilities**
- Refine and expand the GenoLogics brand across all print and web-based mediums
 - Work on designing a new corporate website
 - Perform production/implementation work on the website in addition to design
 - Develop and maintain brand consistency across all corporate and marketing materials (both online and offline)
 - Maintain our branding guidelines
 - Design hard copy marketing materials including: direct marketing materials, brochures product sheets, scientific posters, corporate materials, ads, invitations, tradeshow materials
 - Design soft copy materials such as: online ads, pdf materials, banners
 - Develop guidelines and standards pertaining to web design, to ensure the maintenance of a consistent visual presence
 - Mentor others with your web skills to transfer knowledge

- Requirements**
- Minimum of 5 years experience as a web/graphic designer
 - Proficient using InDesign or Quark, Illustrator, Photoshop, Dreamweaver
 - Flash development experience and html/php coding skills
 - Experience taking a project from visual concept through to print production
 - Graphic design training
 - A keen eye for detail and meticulous about visual impression, balance and consistency
 - Good written, verbal and interpersonal skills
 - A team player with a positive "can do" attitude

The GenoLogics Philosophy | The GenoLogics philosophy is that to build a great company, you must first and foremost be a great employer. This means creating a workplace that is both inspiring and rewarding – one with shared purpose and meaning. GenoLogics produces more than world-class software; we develop solutions to help advance the early detection, prevention and treatment of diseases such as cancer. To achieve this vision, we've created a flat, boundaryless team environment where communication is open and decision-making is transparent. It is the creativity, energy and savvy of our people that enables our success as an organization.

GenoLogics isn't a job – it's an experience. What makes the *GenoLogics Experience* unique is the opportunity to:

- Have a significant impact on the success of a dynamic company solving a meaningful real-world problem
- Learn and grow through challenging work and diverse professional development
- Surround yourself with bright, talented people selected for who they are, not only what they can do
- Enjoy a casual, campus-like atmosphere where fun and flexibility are a way of life

Application Information | If you are interested in applying for this position, please email your resume and cover letter (one word or pdf attachment) to careers@genologics.com.

GenoLogics offers an attractive total compensation package including stock options. We thank everyone for their interest in this position; only short-listed applicants will be contacted. A hiring decision will be made as soon as we find the perfect candidate. Interviewing will be ongoing until such time.

GenoLogics is well positioned for success within its marketplace. The company is experiencing rapid growth and expects to fill a number of outstanding professional positions over the coming year. GenoLogics is this year's proud recipient of the Human Resources Excellence Award, as awarded by the Vancouver Island Technology Association (VIATeC). For more information about GenoLogics, including corporate and career information, please visit www.genologics.com.